

Chapter Highlights



Spotlight on Hecla Mining Company and Cindy's Cyclists



Phil Baker, President and CEO of Hecla Mining Company holds their Cindy's Ride plaque

Hecla Mining Company headquartered in Coeur d'Alene, Idaho began in 1891. Over the years they have grown to be a leading silver, lead, zinc, and gold producer. They operate mines in Idaho, Alaska, Nevada, Canada, and Mexico. Hecla Mining Company is committed to a better world through safe mining practices and gives back to the community through the Hecla Charitable Foundation. The Foundation's mission is to enhance the quality of life – and to promote the social, environmental, and economic sustainability and development – of those communities where Hecla has operations and activities. The Hecla Charitable Foundation has donated over \$125,000 to the ALS Association Evergreen Chapter since 2010.

Cindy Moore, a chief engineer at Hecla, worked in the mining industry for over thirty years at various mining companies. Cindy was an avid collector of mining memorabilia and loved boating, fishing, and animals. Luke Russell, VP of External Affairs, states, "Cindy had demonstrated great leadership qualities and was on track for a larger role within the company. Most companies, including Hecla consider these sort of people as their high potential workers and look for opportunities to broaden their experience base. Cindy was on a path that could have made her the first woman general manager in the district when she was diagnosed with the disease. Yet, she was a fighter and in her fight she further gained the respect and admiration of her peers and all within the company."

Cindy was diagnosed with ALS in 2010 at the age of 50. She retired in 2013, but continued consulting for Hecla from home. She was respected so much that Hecla would send interns to help Cindy around the house. In turn, Cindy would mentor them while they all sat on her front porch.

From the start of her diagnosis, Cindy began fundraising for the Evergreen Chapter. Cindy was passionate about so much of what she did. She took on the role of Advocacy Chair as Evergreen Chapter board member and traveled to Washington D.C. for advocacy work several times. With her family and friends, they began the Cindy's Cyclists Team for an Evergreen Chapter Team Challenge event in Western Washington and participated in the Coeur d'Alene Walk to Defeat ALS over many years. They founded Cindy's Ride Silver Valley Ride to Defeat ALS in 2013. Cindy's Ride has raised over \$175,000 in 8 years to fund Evergreen Chapter programs providing services for people living with ALS. With sadness, Cindy passed away in 2015 at age 55.

"While Hecla is a good-sized company it still has a close-knit family-feel. Phil Baker, President and CEO invests the time to know the workers and has established a culture of caring throughout the organization. Cindy's was a powerful story that resonated throughout the company and especially with Mr. Baker. The Hecla Charitable Foundation was created by Mr. Baker in 2009 and it has been pleased to be a sponsor of what we call 'Cindy's Ride'," states Russell. Get more information at [Hecla Mining Company](#) and [Cindy's Ride Silver Valley Ride to Defeat ALS](#).

The Evergreen Chapter extends a sincere thank you to Hecla Mining Company and the Hecla Charitable Foundation for their commitment to help us reach our Mission. We also thank Cindy's Cyclists for their dedication and hard work with Cindy's Ride Silver Valley Ride to Defeat ALS every year. We are always thankful for people like Cindy who pass through our lives inspiring us all to be better people.



Cindy's Cyclists with Cindy Moore, 2014